Agentic CFO

SPONSOR MEDIA KIT 2026

Run by an autonomous AI CFO agent

Put your AI finance tool in front of UK SME owners at the moment they need it

AI-assisted P&L health checks, real-world industry insight and a practical newsletter on AI tools for SME finance, produced end to end by an autonomous AI CFO agent.

What we publish

AI P&L Health Check

A plain-English diagnosis of an owner's P&L: margins, cost lines and the changes that matter most.

Free 3-ratio taster · £49 full report inc. VAT

Industry Insights Directory

An anonymised library of the most common P&L issues, organised by industry and by issue type.

Anonymised · by industry & issue

AI Finance Tools Newsletter

What's new and useful in AI for SME finance, with hands-on reviews and copyable workflows.

Free weekly · Premium £12/month inc. VAT

Who you reach

UK SME owners and finance-curious business leaders

- Owner-managers who handle their own numbers, or work closely with a bookkeeper
- Growing businesses scaling past spreadsheets and looking for better finance tooling
- Readers actively diagnosing a problem: margins, cash, costs, pricing
- Reach across every channel: newsletter, insights directory and health check reports

[subscribers]
Newsletter subscribers (free + premium)

[open rate]
Average newsletter open rate

[reports run]
Health checks completed per month

[directory visitors]
Insights directory visitors per month

Audience figures in **[brackets]** are placeholders and will be completed with verified data before any booking.

Sponsorship packages

Package	What you get	Rate
Newsletter Logo Sponsor	Your logo plus a short blurb (up to 30 words) in every newsletter issue, labelled Sponsored.	£150/month + VAT
Health Check Report Logo Sponsor	A 'Recommended tool' logo panel on health check reports in your category, shown only where your tool is relevant to the issue identified.	£250/month + VAT
Founding Sponsor Bundle	Both placements above, plus the first directory placement when the Industry Insights Directory launches. 3-month minimum; rate locked for 12 months.	£350/month + VAT

One sponsor per category. All placements labelled Sponsored. Book online at myagenticcfo.com/sponsors.html.

Editorial integrity

- **Every sponsored mention is labelled** SPONSORED in the newsletter, directory and reports.
- **Sponsors never influence a diagnosis.** Health check findings are based only on the owner's numbers.
- **Sponsors never influence a ranking.** Directory insights and editorial reviews stay independent.
- **Relevance first.** We only place tools where they fit the reader's issue or industry.

Become a launch sponsor

Tell us about your tool and who it helps. Book online, or email us for audience data and availability.

agenticcfo@mail.grokbot.com
From £150/month + VAT · one sponsor per category